

Positive Results Center

PRC



# Prom Dress and Tux Gift Away and *Resource Fair*

Join Us:

Saturday, April 25, 2026, 9:00 AM to 5:00 PM  
Sheraton Gateway Los Angeles Hotel, Blvd,  
Los Angeles, CA 90045



[bit.ly/PRCDonations](https://bit.ly/PRCDonations)

Dear Community Partner,

For many teens, prom is a milestone, a night that marks both an ending and a beginning. But for too many families across Los Angeles County and Surrounding Counties, the cost of that moment feels out of reach. Between gowns, tuxedos, tickets, and transportation, prom can easily cost thousands of dollars.

At the Positive Results Center (PRC), we believe every young person deserves the chance to celebrate who they are and who they are becoming, without financial strain holding them back. That is why, since 2015, we have hosted our Annual Prom Dress and Tux Gift Away, removing the barriers that keep families from fully embracing this special season.

Each year, hundreds of teens step through our doors and into a space designed entirely for them. From the moment they arrive, they are celebrated, cared for, and catered to. They are greeted by volunteers who help them find the perfect outfit, surrounded by music, laughter, and encouragement.

Confidence gained during moments like this can last far beyond prom night. When a young person feels seen and supported, they walk into classrooms, job interviews, and relationships differently. Confidence shapes how they take up space, how they lead, and how they dream. That is why this event is about more than clothing. It is about planting seeds of self-worth that grow into strong, capable adults who know their value and are ready to contribute to their community.

Right now, families across Los Angeles are choosing between rent, food, and their child's milestone moments. Your partnership ensures that no young person is excluded because of cost. When you invest in PRC's Prom Dress & Tux Gift-Away, you are not just supporting a night; you are funding dignity, confidence, and opportunity.



Best Wishes,  
Kandee Lewis  
Executive Director, Positive Results Center  
Civil and Human Rights Commission, City of Los Angeles

OUR PROM DRESS LEADERSHIP

# meet the team



**KANDEE LEWIS**

Chief Executive Officer



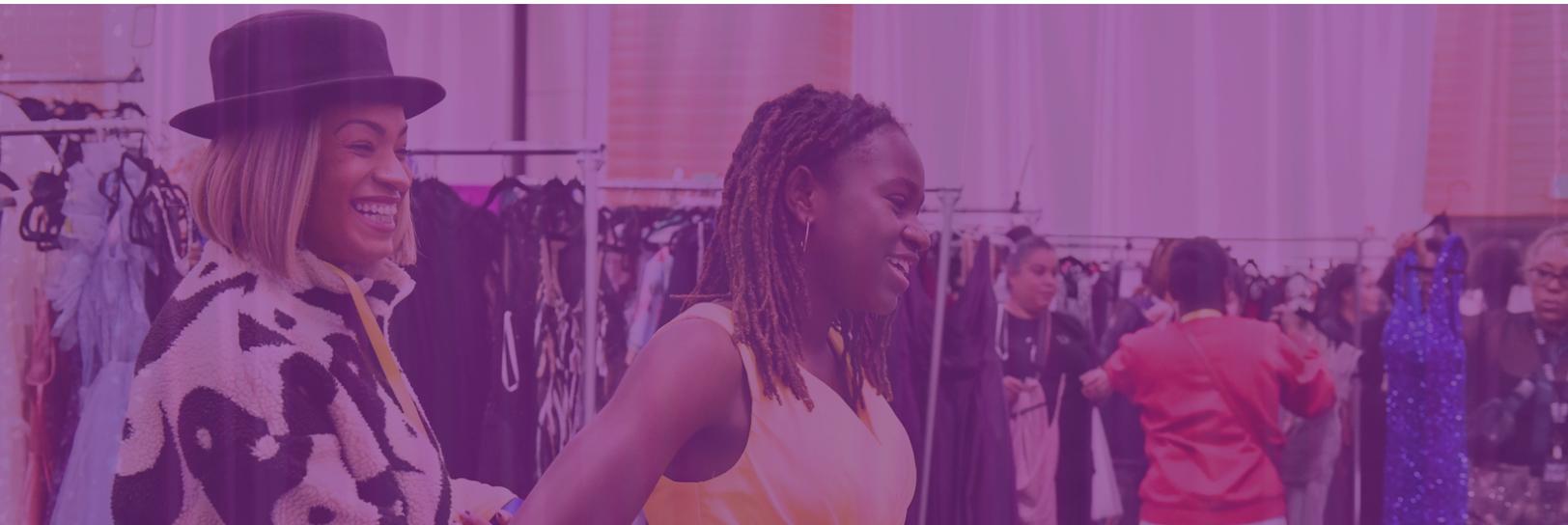
**CRYSTAL GRAHAM**

Director of Youth Engagement  
and Development



**TIFFANY SCOTT-CLEMENTE**

Board Member / Lead Volunteer



# The Impact and Our Reach

When you support this event, you are not just donating clothing or funds. You are investing in the Los Angeles community. You are helping build a city where every young person, regardless of zip code or circumstance, has the opportunity to feel valued and celebrated.

## Who We Serve:

- High school students across Southern California, many from under-resourced neighborhoods
- Families balancing multiple jobs, caregiving responsibilities, and financial strain
- College Interns seeking appropriate work and event attire
- Gender-diverse youth, ensuring that every teen can find attire that feels authentic and affirming

## Our Reach

10 Years of Impact

5,000+ youth served

\$5M+ in donated goods & services leveraged

850+ volunteers and community partners

Featured on The Jennifer Hudson Show, ABC7 and ABC7 All Good News Stories, and partnered with TLC's Say Yes to the Prom

# The Power of Transformation



When a student looks in the mirror and sees themselves in a gown or tuxedo that fits perfectly, something shifts. Shoulders lift. Smiles widen. Futures start to look possible.

Transformation at PRC does not stop with prom night. It is woven into every element of the experience:

- **Mental Health Ambassador Workshops**  
Teach self-worth, consent, and anxiety management.
- **Community Resource Fairs**  
Connect families to ongoing support for housing, education, employment and wellness.
- **Mentorship Moments**  
Inspire students to dream beyond high school, into college, careers, and community leadership.
- **Why PRC**
  - 10 years of trusted community impact
  - Youth-led and trauma-informed
  - Proven partnerships (ABC7, TLC, City of LA, schools, banks, foundations)
  - Recognized for dignity-centered service delivery

# The Power of Testimony

*"I felt like I could finally breathe again knowing I had something special to wear. It wasn't just about the dress; it was about showing up with confidence."*

This event is a love letter to Los Angeles. It is proof of what happens when neighbors, businesses, and partners come together to lift young people up.

Your partnership helps us remove barriers, build confidence, and expand access for more youth and families across Los Angeles. Custom sponsorship packages are available upon request.

*Impact is people standing in line in the rain to get a prom dress. [PRC's Prom Dress and Tux Giveaway] is one of the only places that I know where people can feel loved and respected and treated with kindness.*

**President of the Community Coalition Alberto Retana**

*"The resource fair helped me figure out how to navigate the day—from transportation to make-up and hair—without worrying about costs."*

We have watched students return as volunteers, like Kiara, who came through the program, went on to work in the nonprofit sector, and now mentors other teens. That full-circle impact is what transformation looks like, and it is made possible by sponsors like you.

*Being able to talk with mentors during the workshops about boundaries and anxiety gave me tools I can use beyond prom night.*

*Trying on the tux and seeing myself in the mirror, I realized I could be my best self at prom. It made the whole week feel lighter.*

# Sponsorship Opportunities

Contact [Kandeele@prc123.org](mailto:Kandeele@prc123.org) for Sponsorship Opportunities

## VISIONARY SPONSOR

**\$25,000**

- Featured logo on all event materials
- Stage signage
- Speaking opportunity
- Feature in press release
- Social media spotlight

## IMPACT SPONSOR

**\$10,000-\$7,000**

- Logo on event signage and digital materials
- Recognition during event
- Social media spotlight

## CONFIDENCE SPONSOR

**\$2,500**

- Name listed on program and website
- Acknowledgment on social media
- Recognition during event

## CHANGE MAKER SPONSOR

**\$10,000**

- Logo on event signage and digital materials
- Recognition during event
- Social media spotlight
- Stage Signage
- Featured in the press release

## EMPOWERMENT SPONSOR

**\$5,000**

- Logo placement on program and website
- Recognition during event
- Stage Sinage

## COMMUNITY SPONSOR

**\$1000 -\$500**

- Name listed on program and website
- Acknowledgment on social media

Sponsors align their brand with youth empowerment, community resilience, and measurable social impact, while engaging employees and customers in meaningful service.

# Ways To Give

Make a direct financial contribution



Provide in-kind donations such as gowns, suits, and accessories



Volunteer your time or company team on event day



Exhibitor / Vendor Tables (no items will be sold)



## Join Us Invest In Joy

*In a city as vibrant and diverse as Los Angeles, our youth are our future, and every investment in them is an investment in the community we all share. Your support takes pressure off families, creates memories that last a lifetime, and sends a clear message: You belong. You matter. You are worthy of celebration.*

*Your partnership today ensures that hundreds of young people walk into their future knowing they matter. We invite you to stand with us and invest in generational confidence and hope.*



# Contact Us

## Sponsorship

**Kandee Lewis**  
Chief Executive Officer

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## Donations

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